

BROOM HILDA AWARD ENTRY FORM

If your chapter would like to participate in this year's contest*, please fill out this form and return it to:

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Email: vajaycees1@aol.com

Chapter name: _____ Region: _____

President's name: _____ E-mail address: _____

Chapter mailing address: _____

Name of Haunted Attraction: _____

Chairman's name: _____ Chairman's phone #: _____

Dates/times of project: _____

Approximate location of project (i.e. street address, shopping center, landmarks):

Any information about the project you would like to add:

* Deadline for entry is September 15.

contd. on back

Judges' Criteria

The following categories are to be used as guidelines in judging a Jaycee chapter's Haunted Attraction. Please choose a numeral from 1 to 5, (with 5 being the best) to describe the project's quality or characteristics.

- 1) Atmosphere: The overall appearance of the project in terms of mood, lighting, fog, etc.
1 2 3 4 5

- 2) Special Effects: Various effects used to scare the audience. Anything from a flying witch, floating skull, disappearing, etc.
1 2 3 4 5

- 3) Creativity: Originality and freshness of ideas; new takes on "classic horror"; anything that shows imagination and interesting ideas.
1 2 3 4 5

- 4) Design/Layout: Quality of various rooms or scene designs, flow, variety of scenes and how well they are put together. (Hint: A good haunted attraction should get progressively scarier as the guests go through it. Save the best for last!)
1 2 3 4 5

- 5) Acting/Costumes: How well does the cast of the project pull off the act? Are they scary (or entertaining?) or does the audience seem bored as they pas by? Enthusiasm and ability to scream goes a long way, as well as a convincing portrayal of the character or monster. How do the costumes look? Are they professional and eye-catching?
1 2 3 4 5

- 6) Construction: Quality and safety of the project. This category primarily refers to the craftsmanship and amount of work put in the project; the difference between weeks of work or something just thrown together.
1 2 3 4 5

- 7) Organization: How well is the project organized? Are the workers where they need to be? Things like crowd control, concessions, and the "extras" such as having costumed members work the crowds. The entire operation should be smoothly executed.
1 2 3 4 5

- 8) "Scare Factor": This is a good way to break a tie if undecided between two or more projects. How was the response as the patrons left the event? Were people running and screaming? What was the overall reaction to the event?
1 2 3 4 5